Abstract: This article investigates the concept of structure – context methodology (SCM) used to elicit the process of forming the key competence. The work discusses SCM as the base component of electronic textbooks development. The study is supported by practical applications, whose characterizations allow us to understand the role of structure-context methodology for new e-Learning technology. A brief theoretical and conceptual approach is presented and major contribution and difficulties are discussed. New questions and future trends about the functional contexts methodology are suggested.

Keywords: theory of learning, electronic textbooks, structure - context methodology